



TECHNOLOGY TOWN OF THE FUTURE : 30-SECOND SUMMARY

TechOtitans hosted a successful "TechWeek" event in collaboration with the WCED at Oudtshoorn in 2024. 700 Learners from the Garden Route attended this event and learned a lot and thoroughly enjoyed it.

Together with the Oudtshoorn Municipality, the town will be transformed into a vibrant "Technology Town of the Future" from 30 June to 4 July 2026. All economic sectors of the Western Cape Province will be involved. For 2026 and beyond, Mossel Bay and George will also join the program.

THE CONVENTION

TechTown 2026 turns South Africa's quietest tourism week into a high-value tech pilgrimage: 6 000 visitors, R62 million economic injection, 640 jobs sustained, R 120 million media exposure, and a pipeline of new African businesses emerging within the Western Cape ecosystem.

VISION AND OBJECTIVES

Vision: Making the Western Cape the gateway for African-deep tech talent, investment and spectacle.

SMART goals (measured 60 days post-event):

- ≥ 6,000 active participants; ≥ 35 % from outside the Garden Route
- ≥ R 38 million direct new expenditure within the district
- ≥ 140 exhibitors; ≥ 40% SMME; ≥ 30 percent black-owned; ≥ 5 % International
- ≥ 1,000 learners build-and-take a robot home
- ≥ 300 qualified investor leads for WESGRO CRM
- ≥ 50,000 live-stream views ; ≥ 400-media clip exposure
- No major safety/aviation risk

UNIQUE BUILDING BLOCKS

- Only African festival to combine a Guinness World Record attempt of a drone swarm + humanoid street parade + live stream from the Cango Caves.
- Off-season timing = low-cost accommodation blocks and immediate occupancy peak (9,000 room nights).
- Heritage Karoo backdrop gives global media a visual story that no convention centre can match.
- The indoor infrastructure already exists (Oudtshoorn Civic Centre + Sport Event Centre + Aircraft Hangars + Community Halls + Safe Open Spaces).